Principles of Ecological Design

Integrating Technology, Economics, and Ecology

Art Ludwig
Principles of Ecological Design gives insight, inspiration, and guidance for a radical redesign of our way of life. Designs which integrate technology, economics, and ecology enable us to disengage from corporate consumer culture, and create a more fulfilling lifestyle.

Includes:
Follow nature’s example
Transcend market culture
Alternatives to the conventional scoreboard for success
Intervene as little as possible
Context is everything
Appropriate technology
Moderate and efficient resource use
Individual thought and action
Green living inspiration
Cooperative anarchy
True progress
True comfort
Preserving our legacy of ancient wisdom

“A powerful primer from a designer whose been living what he writes about—twenty five years of putting theory into practice. A voyage of discovery and live wisdom.”
—Sim Van der Ryn, author of Ecological Design

“The best written, most concise, eloquent instruction manual for lifestyle transformation. If you’re uneasy about your effect on the planet yet don’t know what to do, here is your guidebook.”
—Ianto Evans, co-author, The Hand-Sculpted House, Cob Cottage Company co-founder

“This concise little booklet is densely packed with information immensely helpful for a life close with nature...I couldn't put it down.”
—Bob Wilson, Wild Bounty, Mount Shasta, California

“The books you wrote on greywater were very informative & straight-up, but it didn’t reveal at all how radical you are...”
—The guerrilla greywater grrls, Oakland, California

Art Ludwig’s day job has been ecological system design for 25 years. He is the author of Create an Oasis with Greywater and other ecological design how-to books and articles.

He lives with his wife and two children in a cabin surrounded by fruit trees in the mountains above Santa Barbara, California.